



paws & claws gala

sponsorship package



<https://www.coventry-homes.com/pawsandclawsgala/>



Get ready for a **pawsome** good time!

Join us for a soulful, rockin' celebration at this year's Coventry Homes **15th Annual Paws & Claws Gala** and back by popular demand, our hosts for the evening - CTV's **Graham Neil** and **Donovan Workun** from CBC's The Irrelevant Show. It will be a memorable night of great music from musical guests, fabulous food and exciting live and silent auctions, all in support of animals in need.

Sponsorship Opportunities

Join us for a rockin' celebration at the **15th Annual Coventry Homes Paws & Claws Gala**, a truly special evening as we celebrate not only 15 years of partnership with the Edmonton Humane Society, but also Coventry Homes' 50th year in business. It promises to be a memorable night filled with great music, fabulous food, and an exciting auction, all in support of animals in need.

Over the past 15 years, the Coventry Homes has raised more than \$1,850,000 for the Edmonton Humane Society. This incredible generosity from Edmontonians has helped provide outstanding medical and behavioural care, along with safety, enrichment, love, and compassion for thousands of animals each year.

As we mark these important milestones together, we hope you will help us carry this legacy forward. Please take a moment to review the attached Sponsorship Package.

From "Top Dog" to "Cat's Meow," there are many ways to support the cause through event sponsorship. Choose the level that suits you best, and remember that every dollar truly does make a pawsitive difference to the animals and programs at the Edmonton Humane Society.

Higher sponsorship levels include prime business exposure and the best seats in the house. Treat your co-leagues, gather your friends, and enjoy an evening of sensational music and laughter while supporting a meaningful cause.

Tickets can also be purchased through Coventry Homes at 780-453-5100 or pawsandclaws@coventryhomes.ca

Thank you for supporting this special fundraising event and for helping us celebrate 15 years of giving back to animals in our community and 50 years of building Edmonton!

Sincerely,



Henri Rodier
President, Coventry Homes 



Liza Sunley
Chief Executive Officer, Edmonton Humane Society 

Sponsorship...

Choose Your Option



Top Dog

\$6,000 Cash

With this unique sponsorship, you will be an essential part of every guest's evening. Your sponsorship will help create an exciting atmosphere for everyone in attendance. You will be recognized throughout the event space and profiled as a major partner. As one of our Top Dog sponsors, enjoy 8 tickets for you and your guests to share your philanthropic aspirations with all guests at the gala.

Exclusive recognition of one of the following:

- **Entertainment:** Logo on stage backdrop during entertainment, company name/logo beside any mention of the entertainment in the program
- **Auction Area:** Logo on wall in Auction area, each bid sheet, and on all Auction Area signage
- **Photobooth:** Logo on all printed and emailed photobooth images, logo on signage
- **Stuffie Raffle:** Logo on every stuffie, raffle tickets, and on all Stuffie Raffle signage
- **Booze Hound Raffle:** Logo on Booze Hound raffle tickets and all Booze Hound Raffle signage
- **Purr-secco Welcome:** Logo on Welcome Drink area signage



Cat's Meow

\$3,500 Cash

Our Cat's Meow Collection allows you to sponsor a specific component of our gala that aligns in a meaningful way with your business or philanthropic objectives. Be part of the excitement with individualized recognition. Enjoy 4 tickets to the gala to share with family members, friends, colleagues or clients.

Exclusive recognition of one of the following:

- **Centerpieces:** Logo on or beside every table centerpiece
- **Table Wine:** Logo on tag on every bottle of table wine
- **Dessert Table:** Logo on custom chocolates on desserts, and on signage next to dessert table
- **Volunteer Program:** Logo on every volunteer name tag, and on volunteer room signage
- **Adoptable Animal Area:** Naming of the Adoptable Animal Area, logo on Animal Area signage
- **50/50 Raffle:** Logo on 50/50 raffle tickets, and on all Raffle signage
- **Payment Area:** Logo on all Auction Payment Area signage



Free As A Bird

\$1,500 Cash

Your Exposure

- 2 Gala tickets
- Logo recognition in the Gala program
- Logo recognition on large screens throughout the event
- Logo recognition on the Gala signage



Best Buds Donation in Kind

Goods & Services \$1,000+

Your Exposure

- Recognition in the Gala program
- Recognition on large screens throughout the event
- Recognition on Gala signage

Benefit Overview

	Top Dog	Cats Meow	Free as a Bird	Best Buds
Exclusive Area Recognition Benefits				
Guest tickets	8	4	2	
Logo on onsite table signage				
Emcee recognition during Gala				
Logo on back cover of program				
Logo in event program				
Listing in event program				
Logo on event website				
Listing on event website				
Logo on event digital sponsor loop				
Recognition via social media				

Sponsorship Commitment Form

Thank you for donating to the 15th annual Coventry Homes Paws & Claws Gala!

April 18, 2026 | Edmonton Expo Centre

EMAIL FORM: pawsandclaws@coventryhomes.ca

Sponsorship Level: _____

Sponsorship Value: _____

Company: _____

Main Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Sponsor name as to represented in program: _____

Preferred payment method: Invoice Credit Cheque

All cheques to be made payable to **Homes For Hounds** and mailed or delivered to:

Coventry Homes
Attn: Paws and Claws Gala
17615 - 111 Avenue NW
Edmonton, AB T5S 0A1

Thank mew for your sponsorship!

For more information on how you can get involved please contact:
pawsandclaws@coventryhomes.ca

